

*“There’s No Such Thing as
Internal Comms...”*


A New World of Work at ManpowerGroup

Ruth Harper
Director, Global Strategic Communications
ManpowerGroup




ManpowerGroup™

Who We Are



Sustainability at Work: It's Our Heritage


“Running a successful organization is about delivering a profit to our shareholders and about contributing to society by providing meaningful and sustainable employment for millions of people. Our business was founded on this principle almost 70 years ago and it still drives the performance of our people today.”

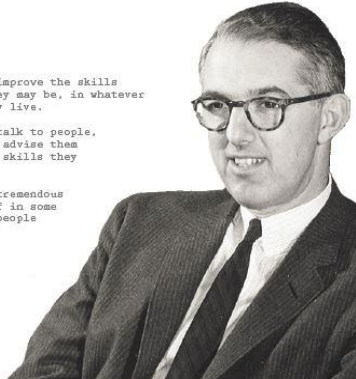
2016 
Jonas Prising
Chairman & CEO

“We have a mission to improve the skills of people wherever they may be, in whatever part of the world they live.

We have a mission to talk to people, to consult with them, advise them and help them get the skills they need to get a job.

Our company can be a tremendous instrument for good if in some way we can help make people employable.”

1969 
Elmer Winter
Founder & CEO




Global Workforce Experts - 70 Years

Revenues of
\$19 billion

84% of revenues
generated outside the U.S.



80 Countries
& Territories



27,000
Employees



2,900
Offices

World-leading IT
professional resourcing firm
LARGEST GLOBAL
VENDOR-NEUTRAL MSP PROVIDER



A World-Leading Outplacement Firm

- ▶ Providing meaningful work for over **600,000** people everyday
- ▶ Finding talent for **400,000** clients from small/medium to Fortune 100 companies
- ▶ Connecting **3.4 million** job seekers with work every year, globally



ManpowerGroup®



ManpowerGroup®
Solutions



Experis™
ManpowerGroup



Manpower®



Right
Management™
ManpowerGroup



Most Trusted Brand in the Industry

2016 WORLD'S MOST
ETHICAL
COMPANIES™
WWW.ETHISPHERE.COM

FORTUNE
WORLD'S MOST
ADMIRED
COMPANIES 2016



Our View of the Changing World of Work

Four Forces Driving the Human Age

Shifting Demographics

Increased Customer Sophistication

Greater Individual Choice

Technological Revolution





Taking a Leap with Google

How We Wanted to Change

Access to Information: Single platform to share and access content, tools and resources

Facilitate Learning: Common, engaging learning platform accessible to all employees

Build Communities: Means of connecting and engaging colleagues for sales, delivery, special projects, etc.



Share Best Practices: Easy way to facilitate sharing of effective practices across the organization

Search & Find: Ability to search for and find the right colleagues based on role, function, experience, etc.

Connect to Experts: No ability for employees to seek out and interact with colleagues worldwide for quick consultation

Our Solution



Google Apps for Work

Communicate



Hangouts



Calendar



Google+

Store



Drive

Collaborate



Docs



Sheets



Forms



Slides



Sites

Manage



Admin

Google @ ManpowerGroup Today



96%

ADOPTION
RATE



~400⁺

COMMUNITIES



10^{K+}

VIDEO
HANGOUTS/
MONTH



2.99M

TOTAL FILES
IN GOOGLE
DRIVE



Going Social: Leading by Example

Local Coordination, Global Impact — Millennials



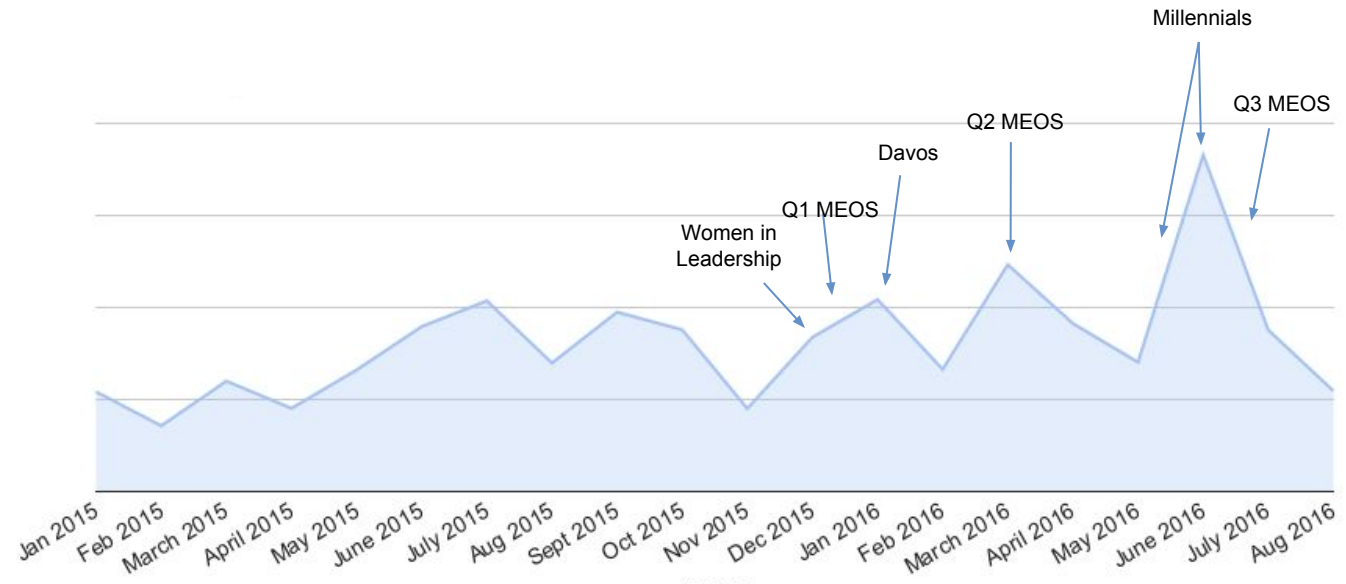
25
countries
engaged

1,500
hiring managers
surveyed

19,000
working Millennials
surveyed



The Proof is in the Headlines



THE WALL STREET JOURNAL

Indian Millennials Clock Way More Work Hours Than Their Global Competition
 Young Indians work more hours than the millennials of any other country

THE HUFFINGTON POST

Changing Corporate Culture: From "Entrenched Male" to "Gender Neutral"



It's the Company's Job to Help Employees Learn

Millennials around the world are planning to work until they die

mic | © May 25, 2016, 9:58 PM ▲ 1,301

Forbes / Leadership

What Motivates The World's Job Hunters In 2016?

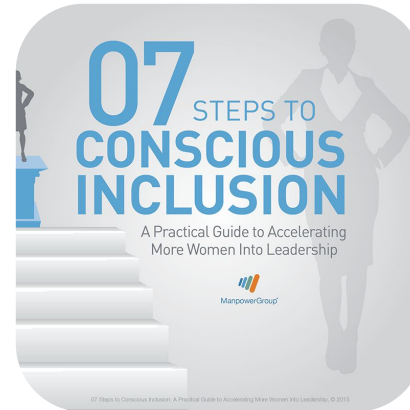


The 25 best US cities for finding a job this spring



Strategic Priorities — Women in Leadership

 Hangout on Air



 Jonas Prising and Mara Swan Leaning in Live

High Profile Global Projects — Driving Pride

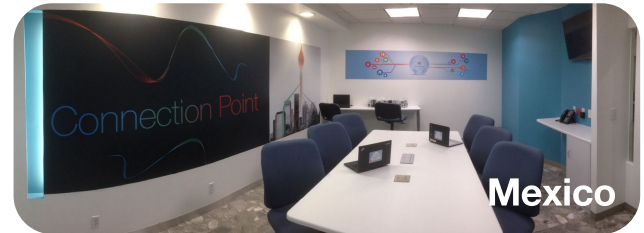
ManpowerGroup
Official HR Premium Partner

MILANO 2015

Access the site: www.talentosmanpowergroup.com.br
All opportunities for the RIO 2016 are also for professionals with special abilities.

Connected, Collaborative Workspaces — Local / Global

connection
point



Collaboration: We Know It's Working

- “I have the tools/technology to do my job well”
- “Our work processes allow us to be fast / agile”
- “We celebrate our successes”
- “Leadership encourages collaboration”
- “We leverage internal best practices to improve results”
- “My team collaborates effectively to achieve our goals”



Global employee engagement reached an all-time high in 2015





People, People, People

“ The #1 benefit of technology is that it empowers people to do what they want to do. It lets people be creative. It lets people be productive. It lets people learn things they didn't think they could learn before, and so in a sense it is all about potential. ”

Steve Ballmer

“ Technology is just a tool. In terms of getting people working together and motivating them, the people are most important. ”

Bill Gates

“ The time is ripe for disruption and new thinking in the labor market. But it need not be a battle of human vs. robot. The future is bright with opportunities. ”

Jonas Prising



Over to You